

ARIZONA WATERCOLOR ASSOCIATION

NEWS



PO BOX 5406, SUN CITY WEST, ARIZONA 85375 • Web Site: www.watercolor.org • e-mail: AWA@watercolor.org

***Diane Maxey* will demo at the general meeting April 11**

Diane Maxey, a long time member of AWA, will present at the membership meeting by demonstrating her painting style. Diane has a unique and fun teaching method to draw students from all over the world to her workshops. She introduces you to her palette of pigments and the methods of using these pigments to create the rich and vibrant colors for which her painting have become so well know. In her demonstration, she will use these concepts to make a painting visually electrifying.

Diane Maxey, a native Texan now residing in Scottsdale, has a degree in Art and Education from the University of North Texas. After teaching art in public schools, she established her own watercolor studio where she has been doing watercolor painting and teaching for many years. Her humorous approach to watercolor makes her classes full

of fun and very popular with students who return many times. She is a member of 22x30 Professional Artist Group, Royal Member of AWA, associate member of AWS, past president of Arizona Artist Guild (Honorary Life membership, 1995), 1982 Chairman



of the Western Federation of Watercolor Societies, an Honorary member in order to expand their understanding of the elusive media.

Now, Diane spends her time traveling in the US and Europe teaching watercolor workshop. Visit her website: www.diane-maxey.com

AWA General Meeting

April 11, 2005, 7:30 pm
UNITARIAN CHURCH
 4027 E. Lincoln Drive, Paradise Valley
 Church doors open at 6:45 p.m.
 (Handicap entrance on West side.)

AWA Members and Guest are invited to attend

WFWS 30th EXHIBITION

OPENING RECEPTION

**April 15, 2005
 7- 9:00 pm**

**Dessert Buffet
 Awards Ceremony**

**West Valley Art Museum
 17420 Avenue of the Arts
 and Bell Rd. Surprise, AZ**



Geraniums at the Door
 artist Diane Maxey

AWA 2004-2005 Officers



Board Members

President

Marsha Wright 623-561-0477

1st Vice President (Membership)

Colleen Dixon 480-917-8397

Co-Chair: John Peeke-Vout 623-551-9266

2nd Vice President (Exhibitions)

Terri McDarby 623-939-3956

3rd Vice President (Programs)

Gayla Bonnell 602-482-7308

Recording Secretary

Susan Lobert 602-996-5716

Corresp. Secretary (Newsletter)

Ellsly Bird 480-948-2649

Treasurer

Pat Beans 480-963-4802

Western Federation Society Delegate

Deloris Griffith 623-877-8281

Director at Large (National Show)

Director at Large (Juror workshops)

Janet Keto 623-572-0595

Karen Lemelson 602-548-1824

Director at Large (Sat. Workshops)

Paula Gregg 480-759-6996

Nina Failla 602-978-8750

Past President and WFWS Conf. Manager:

Barbara Freedman 623-584-2867

Committees

By-laws Council

Mickey Daniels 602-840-1388

Computer Corner (Web Site)

Jennie & Michael Johnson 602-942-3157

Honor Society

Norma Cox Miller 623-546-9489

Historian

Janice Bell 480-947-2785

Publicity

Diane Hitt 480-802-7080

Scholarships/Special Events

Sandi Lunsford 480-502-1377

Social

Mary Lou Harvey 623-214-6859

Barbara Lang

Newsletter Editor

Barbara Freedman 623-584-2867

Data Base

John Peeke-Vout 623-551-9266

Computer Catalog

Barbara Crumly 480-857-9460

Directory General Info

Jean Rossman 480-575-9418

Computer prospectus/Award certificates

Joy Horowitz 480-802-6695

AZ Art Alliance Rep

Marsha Wright 623-561-0477

Overhead Mirror Set-up at Meetings

Alex Pekala 623-412-1866

Arizona Watercolor Association 2004-2005 Calendar of Events



General Meetings & Board Meetings held at the Unitarian Church

4027 E. Lincoln Drive, Paradise Valley
General AWA meetings & Board meetings
AWA Saturday Workshops @ See below.

General Program Meetings

Mon. 6:45 p.m. - 9:30 p.m. Unitarian Church

September	13	WFWS slides & Honor Society info
October	11	Juror demo Pat San Soucie
November	8	Demo artist Barbara Freedman
December		No Meeting
January	10	Demo artist Dick Phillips
February	14	WFWS juror Stephen Quiller
March	14	Members critique/WFWS frame sale
April	11	Demo artist <i>Vote in new officers & exhibition reception</i>
May	9	Board Volunteer Party/Scholarships
April 11-16, 2005 WFWS Conference AWA hosting 10 Watercolor Societies		

Saturday Workshops

9:00 a.m. - 3:00 p.m. Unitarian Church

1-day & Juror's Workshops

September	17	Wendy Hill (<i>Please note: this is on a Friday</i>)
October	16	Pat San Soucie
November	20	Barbara Freedman
January	15	Dick Phillips
February	19	Stephen Quiller
March	19	Carol Orr
April	23	Betty Braig

Juror's Workshops

October	13-15	Pat San Soucie
February	16-18	WFWS Stephen Quiller

Exhibitions

October 12- Jan. 7, 2005	Fall Membership Show, Glendale Adult Center, Juror Pat San Soucie
October 23, 2004	Reception Fall Membership Show
April, 2005	Spring Membership Show, Juror Carol Orr Reception to be announced.
April 12- May 22, 2005	WFWS Exhibition West Valley Art Museum, Juror Stephen Quiller
April 15, 2005	WFWS Exhibition Reception, West Valley Art Museum
September 2- Oct. 20, 2005	AWA National Show Chandler Art Center, Juror Eric Wiegardt

Board Meetings

Thursdays, 4:00 p.m. - 6:15 p.m. Unitarian Church

Sept. 2	NO MEETING	Jan. 6, 05	NO MEETING
Oct. 7	Board & Committees	Feb. 3	Board & Committees
Nov. 4	Board & Committees	March 3	Board & Committees
Dec.	NO MEETING	April 7	Board & Committees
		May 5	NO MEETING

AWA/2005 National Exhibition: Sept. 2 - Oct. 22

National Show Chairperson: Diane Kent

AWA/2005 National Exhibition:

Dear AWA Members:

Our 4th National Exhibition will be held this year at the Chandler Center for the Arts. The dates are September 2 through October 22. The prospectuses have gone out and I hope you will all enter your paintings. Eric Wiegardt is the juror and it promises to be a wonderful show.

Hosting a national watercolor exhibition involves many expenses. At this time, entry fees alone do not cover the numerous expenses. We rely on grants (AZ Commission on the Arts), corporate sponsorships, merchant awards and personal and group contributions. The Arizona budget crunch has put the Art Commission's grants in jeopardy and corporate donations will be down because consumers are curtailing discretionary spending.

This leaves us, the AWA members to fill in the gap. If each member would give \$10.00 to our national show, our awards goal will be within reach, and make our Show more competitive with other national shows. Therefore, we would receive many more entries from around the U.S. If you are unable to give \$10.00, any sum will be greatly appreciated.

Think of your donation as an investment in our future. Contributions may be individual or group based. A \$100.00 will sponsor a personal award either in your name or to honor a loved one with a memorial award. All donations will be acknowledged in the show catalog. Deadline for receipt of donation is July 10, 2005.

Catherine Sickafoose has graciously consented to receiving your donations.

Thank you for your support.
Diane Kent
Show Chairperson

(Detach and mail to: Catherine Sickafoose, 7507 N. 22nd Place, Phoenix, AZ 85020)
Yes, I'll help secure the future of AWA National Exhibitions.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Enclosed is my check to AWA for: ___\$20.00___ \$10.00___\$5.00___ Other___
___I'd like to discuss a personal or memorial award (100.00 minimum)

Betty Braig workshop
April 23, 2005

We are honored to have Betty Braig presenting our April 23rd Saturday Workshop. The title of the workshop is “Abstracting – A Visual Conversation”. This class will go beyond the surface of images and ideas, while exploring the power of shapes, compositions and colors. The quality and enjoyment of the watercolor medium and the overall design message will be a main focus of the session.

“I put on surfaces from my feelings for a particular time, place or thing. I try to transcend the more representational world, to a more emotive thought provoking one, and express it with water media hieroglyphic. Currently, techniques in textural experimentation on surfaces are challenging and relates well to organic float processes and spirit window images. The images are of what I am interested in at the time. I find painting to be an essential part of my life.”

Betty has been published in five publications: the first being Southwest Profiles. Four others are: Best of Creative Watercolor, Best of Watercolor II, Best of Composition, and Watercolor Expressions.

Betty Braig is a Royal Scorpion & signature member of WFWS, winning numerous awards. She received the Governor’s Award, Nominee in Art Education, 1991.

Betty’s Sat. workshop is full.



Arizona Watercolor Association
One-Day Workshop Registration Form

Please mark your selection(s), complete and return form with your check. No registration will be taken without payment.

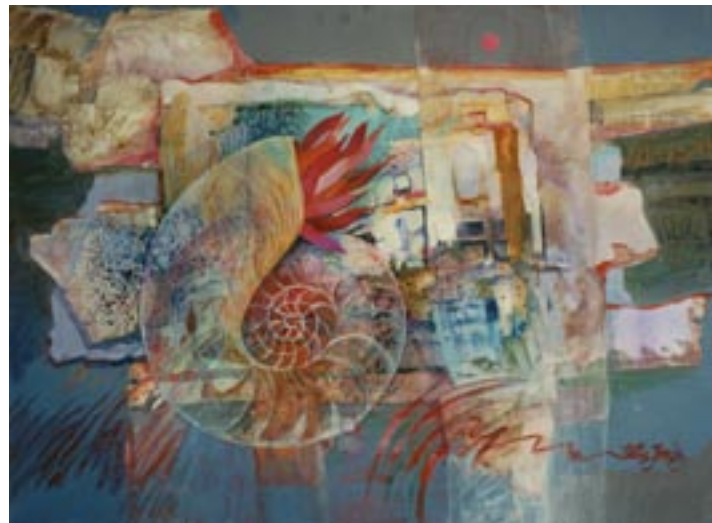
- Wendy Hill September 17, 2004 Friday
- Barbara Freedman November 20, 2004 Saturday
- Dick Phillips January 15, 2005 Saturday
- Carol Orr March 19, 2005 Saturday
- Betty Braig April 23, 2005 Saturday

Cost: Members \$35 per workshop; Non-members \$40

Time: All workshops are from 9 am to 3 pm

Workshop Location: Unitarian Church
4027 E. Lincoln Dr, Paradise Valley

Questions: call Nina (602) 978-8750



Mixed Media Paintings
artist Betty Braig

Slate of Officers for approval at the April meeting

New Board Members for '05-'06

President	NEED
1st Vice President (Membership)	
Colleen Dixon	480-917-8397
Co-Chair: John Peeke-Vout	623-551-9266
2nd Vice President (Exhibitions)	NEED
3rd Vice President (Programs)	
Gayla Bonnell	602-482-7308
Recording Secretary	NEED
Corresp. Secretary (Newsletter)	
Ellsly Bird	480-948-2649
Treasurer	
Pat Beans	480-963-4802
Western Federation Society Delegate	
Deloris Griffith	623-877-8281
Director at Large (National Show)	
Diane Kent	
Director at Large (Juror workshops)	
Marsha Wright	623-561-0477
Paula Gregg	480-759-6996
Director at Large (Sat. Workshops)	NEED
Past President and WFWS Conf. Manager:	
Marsha Wright	623-561-0477
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Mickey Daniels	602-840-1388
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Honor Society	
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Judy Delmonicao-Roll	
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Joy Horowitz	480-802-6695
AZ Art Alliance Rep	
Susan Hartbett	480-945-0407
Overhead Mirror Set-up at Meetings	
Alex Pekala	623-412-1866

Please take time to review the officers and committee heads for the coming year. You will note the various jobs that still need to be filled.

The current officers are willing to explain and share the details of the tasks that their position requires. So feel free to call them or e-mail any questions you may have.

The members that have helped on a committee may be just the ones to step forward and lead.

Most of the AWA members are willing to share their skills, so being a chair is like coaching or guiding your fellow volunteers. It really isn't as hard as some may think.

A one year commitment is all that is required.

You will find many benefits to some of the open positions. As workshop chair, you get to participate in the workshop with the guest artists (tuition free).

As scholarship chair, you get to give grants to deserving high school students who want to pursue studies in the arts. The scholarships are presented at a very heart warming ceremony at the West Valley Art Museum.

Look over the list of vacancies and see if there is one you would like to try. You may even ask another artist to share the job with you. Call Marsha if you would like your name added to the slate of officers.

AWA Website

www.watercolor.org

Watch our site for calendar news and show information. You may also view the Newsletter

Our WebSite Specialists

Jennie & Michael
Johnson:

602-942-3157

Send all Newsletter questions to
Barbara Freedman
bfreedma@cox.net

Ad Rates & Newsletter Policy

Please feel free to contribute articles or member news to the newsletter.

E-mail news items or ads to:

bfreedma@cox.net

Ad rates are as follows:
Full Page \$ **200** -- 7.5 x 10
Half Page \$ **75** -- 7.5 x 5
Quarter Page\$ **40** -- 3.5 x 5
Sixth Page\$ **20** -- 3.5 x 2.345

Smaller ads: \$5 for first 20 words and \$.10 per word over that.

Deadline is the 10th of the month before Pub date for Articles and Advertisements.

Questions? Call **Barbara, 623-584-2867**

Make checks payable to AWA and mail to AWA Newsletter Editor,

**Barbara Freedman
14622 W. Arzon Way
Sun City West, AZ 85375**

AWA hosts WFWS

The exhibition opens April 12, 2005 through May 22, 2005.

Catalogs of the exhibit are printed in which all artwork is shown along with a list of donors, list of award winners and respective sponsors. They are available during the exhibition at the museum for \$10. As host society, Arizona Watercolor Association invites all members and friends to attend the reception and awards program on:

April 15, 2005

RECEPTION

7:00-9:00 p.m.

West Valley Art Museum,
Surprise Arizona.

THANK YOU

TO

THE MANY VOLUNTEERS
WHO HELPED MAKE
WFWS EXHIBITION
AND CONFERENCE
A DELIGHTFUL EXPERIENCE

Catalog Design: Jill Rucker
Catalog Printer: Paragon Printing
Framer: Michael Feldman
Classic Catering: Joseph J. Pipola
Postcard Design: Jennie Johnson
Award Certificates: Joy Horowitz
Gift Bags: Diane Bykowski
Merchant Awards: Judy Lawson
Publicity: Diane Hitt
Cerreta Candy Company
West Valley Art Museum Staff
Chaparrel Suites Hotel

AWA Signature Members congratulations

All AWA members who want to advance in the Honor Society must keep track of their points as listed in their AWA directory on pages 9-12.

Any member who has been accepted in 3 AWA National Exhibitions or has accumulated a total of 90 points may use AWA after their signature on their paintings. The following artists have earned signature membership in AWA.

AWA Signature Members

Jerold Bishop

Betty Braig

Mark Cardoza

Mickey Daniels

H. C. Dodd

James Farrah

Nancy Fortunato

Barbara Freedman

Ruth Frerichs

Sidney Moxham

Robert Oliver

Hazel Stone

Mickey Daniels, James Farrah and Sidney Moxham earned there signature status by being juried into three National shows. The others earned in excess of 90 points to become signature members.

Arizona Art Alliance

40th ANNUAL GARDEN FINE ART SALE

at the Shemer Art Center and Museum, 5005 E. Camelback on Sat. March 19 during hours of 9am-4:00 pm. A "Jazz Quartet" will play in the garden setting.. Free refreshments.

Participating artists: Betty Braig, Nancy Clauss, Jean Harney, Kristine Kollasch, Darlene Lodge, Sharon Markewicz, Diane Maxey, Emile McIntash, Dick Phillips, Donna & John Read, Charlie Rosenthal, & Jean Thomas. Come early for best selections of paintings, sculpture, photos, jewelry, glass and fibers.

Cave Creek Exhibit

April 22, 7-9, reception Friday evening with wine and finger foods. Art work from some award winning artists in the Phoenix Area including 3 or 4 different works from Norm Wilson a current AWA member.



painting by Janet Keto

Members in the News

Suzanne Tyson is having success in the following shows: "the Moon - Tarot Card" was accepted into the International Society of Acrylic Painters' Eight Annual International Exhibition. This exhibition will be held at the "Artist's Gallery of Seattle" from March 3 to March 30.

Five pieces of "Winged Wonders in Watercolor" collection is part of the "Jeepers Creepers - Bugs in Art" show now running at the Arizona Museum for Youth in downtown Mesa.

She also participated in the "2005 Studio Art Tours" produced by the Scottsdale Museum of Contemporary Art.

Three more of her paintings were juried into the "2005 Juried Gilbert Community Fine Art Show." This exhibit, at the Gilbert Historical Museum, runs from February 19 thru March 5.

Gerry Grout has recently completed a permanent installation of 19 large works of art at both the:

Boswell and Del Webb Hospitals

They were selected from her "Southwestern Indians Ruins" series to be hung on the spacious walls of the cafeterias which are open to the public twenty-four hours daily.

Barbara Freedman, NWS is currently accepted into three National Exhibitions:

1. AZ Aqueous XX at the Tubac Center for the Arts, she won a Special Recognition Cash Award and became a Signature member after being in 5 years of juried shows.

2. Juror Kent Addison selected her art for the Missouri Watercolor Society National and was awarded Signature Membership in MoWS.

3. The Society of Watercolor Artists Fort Worth, TX juror Dan Burt selected one of her acrylic paintings, titled "Clouds on the Horizon".

Congratulations to other AWA members juried into AZ Aqueous XX: *Betty Braig, Deloris Griffith, Jean Sol, Grace Haverty, and Marty Manning.*

Norm Wilson was invited to hang 22 of my paintings at the Unitarian Church on Lincoln Dr. The show will hang starting today Feb.27 through March 27th. There will be no opening reception, but AWA members will be able to view the art during our monthly meeting.

Ratindra Das AWS, NWS received the "Fred Albrecht Award" in the 138th Annual Exhibition of the American Watercolor Society. The jurors selected the painting "Calle Real-Antigua" for this award.



Pat Beans artist

Balance Sheet

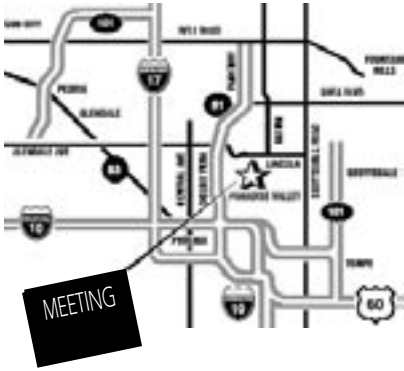
March 7, 2005

ASSETS

Current Assets	
Checking/Savings	
A G Edwards	
A G E Investment	12,764.33
Jochumsen Bequest	5,944.70
Oman Bequest	6,954.10
WFWS05	5,000.00
Total A G Edwards	30,663.13
checking accounts	
Bank One	13,427.44
WFWS	24,764.24
Total checking accounts	
	38,191.68
Total Checking/Savings	68,854.81
Total Current Assets	68,854.81
TOTAL ASSETS	68,854.81

LIABILITIES & EQUITY

Equity	
Opening Bal Equity	50,760.51
Net Income	18,094.30
Total Equity	68,854.81
TOTAL LIABILITIES & EQUITY	68,854.81



April 11th meeting at the
UNITARIAN CHURCH

April, 2005 NEWSLETTER

Spring 2005 Membership Exhibition News

Well, it looks like AWA members have done it again! The Spring Membership Exhibition at the Brio Fine Arts Center is terrific. The exhibition is open from April 3rd until April 29th. Please call the Brio Fine Arts Center for hours (480) 941-8310.

Thanks to AWA member volunteer, Harold Raap, all 85 paintings juried in by Carol Orr will be on display. There were 263 slides from 109 artists submitted. AWA member Mary Lou Harvey did a wonderful job preparing all 263 slides for submission to the juror. Juror, Carol Orr, selected 80 paintings for the show and 5 alternates. 73 artists are represented.

**Awards Reception will be held at the Brio Fine Arts Center
April 16th from 2 until 4:00 - Award Ceremony at 3:00**

This is a great time to see the exhibition if you have not already done so and meet with some of your favorite local artist friends. For those of you who have paintings in the exhibition, please remember to **pick up your paintings between 10 AM and NOON on April 30th.**

I'd like to thank all AWA members who entered the exhibition and to those who volunteered their time and expertise to make the exhibition a success.

Teri McDarby

AWA Membership Exhibitions Chair